

# Today's Army

Reporting on the programs & services you support



DOING THE MOST GOOD™

## HELLO COLUMBUS



Dear supporters,

We began our assignments here in July and are enjoying meeting the officers, staff and volunteers doing great work here in Central Ohio.

We are about the mission of the Army: Building the Kingdom of God here on Earth by changing people's lives. We believe that changed people equal changed lives.

Our goal is to be stewards of the community's resources; to encourage the community to invest further in the programs of The Army; and to partner in ministry with the people of God. ♥

Majors Frank and Bonnie Kirk

*Maj. Frank Kirk's assignment is Divisional Secretary for Greater Columbus. He is working to maximize the reach, effectiveness and resources of the Army.*

*Maj. Bonnie Kirk's assignment is Associate Divisional Secretary for Columbus Area and Divisional Leadership Secretary. She will work in Columbus and also travel the division providing leadership development.*

## After School Learning Centers

# STUDENTS GAIN GROUND IN ACADEMICS



Teacher Krystal Burt leads students at West Mound After School Learning Center through a lesson.

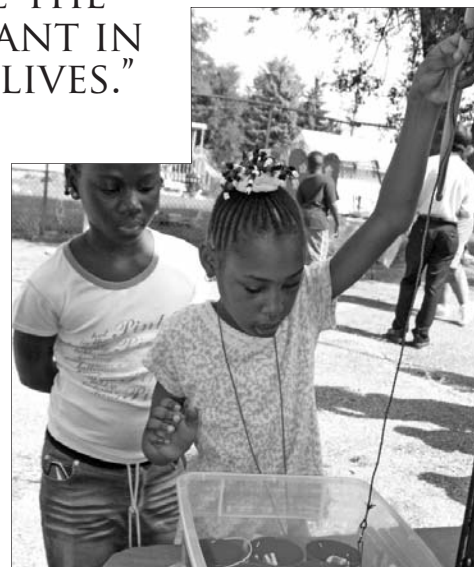
Children who come to The Salvation Army After School Learning Centers – located at the East Main and West Mound Worship and Service Centers and Innis Elementary School – do a lot more than play until their parents get home from work. Learning Center staff meets with each student to evaluate their progress in math and reading. Staff members then design packets that contain a week's worth of enrichment exercises to help them in school. If the child finishes the packet too quickly or too slowly, staff members make the work more or less difficult to keep students challenged but confident. During the school year, students complete their homework, then begin work on their enrichment packet, and they are evaluated by trained professionals to make sure they are gaining ground in core subjects.

During the summer students spend time each morning reading on their own, participating in the library's Summer Reading Program. They also participate in organized classes and activities, and are rewarded with field trips to local gems such as COSI, the Columbus Zoo and the Ohio State Fair.

"Kids have been coming here for years," says Valerie Johnson, Program Director at West Mound, as she rattles off the names and personality traits of the students at the After School Learning Center. "A lot of the time, we're the constant in their lives."

**"A LOT OF THE TIME, WE'RE THE CONSTANT IN THEIR LIVES."**

**Story continued on Page 4.**



Luluwa Rashid, a student in the After School Learning Center, fishes for a prize at the Kids' Carnival in August.



## OLD COAT; NEW PAIR OF SHOULDERS

Give your gently-used coat a new life by donating to Coats for Columbus. Drop off new coats or used coats in good condition at any Columbus Metropolitan Library branch Sept. 25-Oct. 25.



If you have a large number of donations, call Alice Hohl at 614.437.2138 to make arrangements. Area residents in need of a coat to weather the cold months can sign up for a voucher through a Salvation Army case worker, which can be used to choose a donated coat. Coats will be provided at Columbus area Salvation Army Thrift Stores. Call 614.221.6561 to sign up for a voucher.

The Army has operated this program for many years, and has learned that children's coats and adult coats in extra large sizes are needed most.

The Salvation Army is expanding the coat collection this year to selected area high schools. Students will be featured on 104.9 The River, after they compete to collect the most coats before their Friday night football games. 📌

### Sponsors



## THE HOLIDAYS ARE COMING!

### Volunteer Opportunity

As the weather turns cooler, The Salvation Army kicks its seasonal efforts into high gear. Opportunities abound for individuals, companies, organizations, churches and youth groups to gather together in the spirit of giving. For many, taking time to help others becomes a more treasured Christmas tradition than trimming the tree or opening presents.

Many families make volunteering at the Christmas Cheer food and toy distribution an annual holiday ritual. If you've ever seen a Salvation Army bell ringer manning a red kettle and wondered what it would be like to brave the cold to collect donations, you can give it a try! Volunteers who sing, play an instrument or generally exude the holiday spirit always inspire people to give, and increase donations at the kettle site. Other rewarding opportunities occur at Thanksgiving and in the weeks leading up to Christmas. Please review the box at right and see which events can enliven your holiday schedule! 📌

### 'TIS THE SEASON FOR LENDING A HAND

- ♦ **Coats for Columbus**, Sept. and Oct.; *organize a collection or help sort coats*
- ♦ **Christmas Cheer Registration**; Nov. 12-16 and 26-30; *help applicants fill out forms*
- ♦ **Christmas Cheer**; December 17-21; *distribute food and toys to 6,000 families*
- ♦ **Red Kettle Campaign**; Thanksgiving to Christmas; *ring the bell at a kettle*
- ♦ **Canned Food Drives**; ongoing; *organize and food collection for our Cheer program*
- ♦ **Toy Drive**; November; *collect new toys for children and teens*

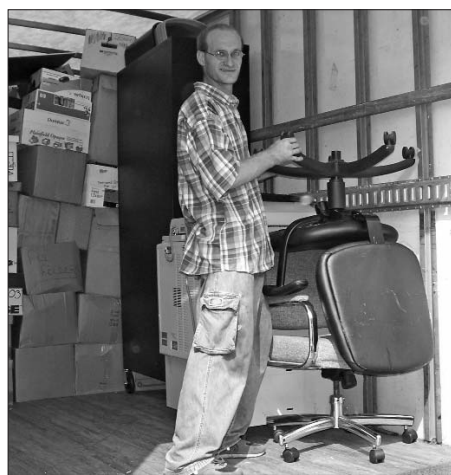
Year round The Salvation Army has needs for volunteers to assist with a variety of projects and programs.

For more information about any of the opportunities listed above, please contact Jean Griffith at 614.358.2627

### A BIG MOVE

The Adult Rehabilitation Center, The Salvation Army's residential program for men battling the alcohol or chemical dependency, moved from its former location in the Brewery District on South Front Street to a new building in Merion Village on South High Street. The new building is larger and contains nicer living accommodations and a bigger and better warehouse. The ARC, after all, is the heart of The Salvation Army's

Thrift Store operation. The ARC warehouse is the central distribution facility for all the Thrift Stores, and it employs residents of the treatment program. Sales from the Thrift Stores fund the operation of the ARC.



Kevin Manley helps load furniture as the Adult Rehabilitation Center moves to its new location.

The building is to be a model for ARCs all over the country, with efficient flow of goods and merchandise, and spaces that enhance both the work of the facility and the lives of its residents. 📌

### In Their Own Words

## WHAT INSPIRES THEM TO GIVE?

#### Fifth Third Bank

Fifth Third Bank will be collecting donations at all of its 67 offices in Central Ohio during the holiday season as part of its support for The Salvation Army.

"The Salvation Army helps so many people in so many ways," said Doug Wyatt, Senior Vice President, Commercial Banking, at Fifth Third Bank. "The holidays can be a difficult time for many people. Having the kettles in our offices will give our customers and employees the opportunity to make someone else's holidays a little brighter."

Fifth Third employees also collected clothing during August for The Salvation Army's thrift stores. "We focused on children's clothing, since kids need to have the right clothes when they go back to school," Wyatt said. "These projects are part of our efforts to give back to the community and make Central Ohio a better place for everyone."

#### Stanley Steemer

Stanley Steemer is helping The Salvation Army collect toys for Christmas Cheer by offering a discount on carpet cleaning to customers who donate a new toy to The Salvation Army.

"We were talking about how to get involved in the community and give back at the holidays," says Jennifer Phillips, Branch Marketing Manager at Stanley Steemer.

"We try to work with organizations that we feel make a difference in the community and really are doing good and giving back. We want to know the donations are going to go back to the community, and we feel The Salvation Army really does that well

Phillips says the toy collection was a natural fit. "We're already at the customer's homes, so it's easy for us to get the toys," she says.

#### Schottenstein Stores Corp.

When The Salvation Army needed help moving its huge Adult Rehabilitation Center from the Brewery District to Merion Village, the Schottenstein Stores Corp. volunteered to help. A company subsidiary, American Signature, Inc., sent driver Mark Hall and a semi truck for two days of moving.

Paul Maykuth, Manager of Traffic and Fleet Operations, says he and his driver were happy to help. "The company is owned by the Schottenstein family, and there's always been a huge commitment to the community through that family, which is passed on to all the employees," says Maykuth.

"The Salvation Army has been a very worthwhile organization, not only in this community, but in every community it serves." He says the investment in a new Adult Rehabilitation Center shows the commitment of the Army to the community.

#### Handke's Cuisine

Chef Hartmut Handke, owner of Handke's Cuisine in the Brewery District, donated the food to feed up to 200 of Central Ohio's homeless and hungry one Sunday in July. The Salvation Army's Heart-to-Heart Mobile Canteen provides hot meals every Saturday and Sunday.



Chef Hartmut Handke and members of the Dublin A.M. Rotary put in a hard day's work at the Heart-to-Heart Mobile Canteen.

Chef Handke has been an active member of Dublin A.M. Rotary for 14 years, and is the only Certified Master Chef in Ohio. "Being part of the Salvation Army Heart-to-Heart Mobile Canteen is a privilege," says Chef Handke.

"All of us at Handke's Cuisine feel strongly about sharing where we can to those less fortunate than ourselves and contributing to the community." 📌

## NEW BOARD MEMBERS

The Advisory Board welcomes its newest members, Darren Shepard, Director of Customer Services and Marketing at American Electric Power, and Shawn Harper, a motivational speaker and President of American Services and Protection. 📌

### NEW ADDITION



Alice Hohl

The Salvation Army of Greater Columbus welcomes Alice Hohl to the position of Community

Relations Director. Hohl worked most recently as Associate Editor at Columbus Monthly. She enjoys competing in triathlons and camping with her husband and two young children. Hohl says her job of promoting The Salvation Army to the community at large is made easier by the high caliber of programs and outstanding work being accomplished by The Army all over Central Ohio. 📌

### SAVE THE DATE

**September 25-October 25**

Coats for Columbus collection

**October 23**

Need Knows No Season Luncheon at Greater Columbus Convention Center

**November 22-December 24**

Red Kettle Campaign

**December 17-21**

Christmas Cheer food and toy distribution

Testimonials

IS THE SALVATION ARMY IN YOUR WILL?

"The Salvation Army is one of the most effective organizations in the world. Its clarity of mission and ability to change lives is critical in these changing times. We've been involved and have supported The Salvation Army's efforts for decades. By leaving a gift to The Salvation Army in your will, you can be confident that your resources will be put to the maximum use, sustaining The Army's mission of serving others in need for years to come."

Don and Anne Fanta  
Columbus, Ohio

"The Salvation Army believes in changing lives and producing measurable, life-enhancing results. The officers, staff and volunteers invest in people, especially those in need. We are blessed to be a partner in that mission, and through our planned gift we will help make The Army's vision for a better future a reality. We want to leave a legacy of making a difference in the lives of others less fortunate. A bequest to The Salvation Army makes that possible. Times change and The Salvation Army is always improving its strategies and programs, but its history and solid reputation make it a natural choice for planned giving."

George and Jeanne Manser  
Columbus, Ohio



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Planned Giving

A PUBLIC CHARITY ENDOWED FUND MAY BE BETTER THAN A GIFT TO A PRIVATE FOUNDATION



Erika L. Haupt, Esq.  
Roetzel & Andress,  
LPA

Are you considering a charitable gift but can't decide whether to give to a public charity or create a private foundation? Here are a few reasons why creating an endowed fund with a public charity such as The Salvation Army may make more sense than creating or contributing to a private foundation:

- A gift of cash to an endowed fund is eligible for a deduction of up to 50% of a donor's adjusted gross income (AGI). A gift of cash to a private foundation qualifies for a deduction of up to 30% of AGI.
- A donor may deduct gifts to a public charity of closely held, long-term appreciated stock at fair market value up to 30% of AGI. The deductibility of the same gift to a private foundation may be limited to cost basis up to 20% of AGI.
- A private foundation requires a donor to create a separate entity, apply for tax-exempt status, pay filing fees and incur legal and accounting expenses.
- No tax is imposed on the investment income of an endowed fund. A private foundation pays up to 2% federal excise tax on investment income and net realized capital gain.

- A private foundation must make available to the public the name and address of any substantial contributor but a public charity donor may remain anonymous.
- For private foundations, there are strict rules regarding self-dealing between the foundation and those who manage, control or contribute to it and persons or corporations related to them.
- There are fewer investment restrictions on a public charity. A private foundation may not make certain types of investments. For example, a public charity may hold more than a 20% ownership in a particular corporation, but private foundations may not. ❖

Keep your gifts close to home

Many people include The Salvation Army in their estate plan, but it's important to understand the legal rules governing how much of the gift will remain local to help Columbus. For more information, please contact our Planned Giving Director, Marc Littlecott, at 614.437.2145.

STUDENTS GAIN GROUND IN ACADEMICS

Continued from Page 1...

After School Learning Centers are funded in part by United Way of Central Ohio, the Siemer Family Foundation, the Columbus Foundation, Ingram-White Castle Foundation and Franklin County Department of Job and Family Services.

Because of their success, The Salvation Army is opening a new learning center inside Livingston Elementary School in October 2007. The Army is seeking funding to continue adding learning centers. To help, call Jeanie Fisher at 614.437.2145.

MEET THE KIRKS

Majors Frank and Bonnie Kirk began their new assignments as Divisional Secretaries with The Salvation Army in Greater Columbus in early July of 2007, and they bring an extraordinary amount of expertise and dynamic life experience to their work and ministry.

"I came to The Army in 1960. I was 11 years old. I'd been living on the street for a couple months," says Maj. Frank Kirk. "A corps officer gave us some food and paid me to mow the lawn. I became involved in the band, and The Salvation Army became our church," he says.

After Maj. Frank Kirk moved to Maine, he remained active in The Salvation Army and began teaching other children and teens to play instruments. That's how he met his wife for the first time, when he taught her to play trombone.

The Kirks both enrolled in The Salvation Army School for Officer Training, but Maj. Frank Kirk left school when he turned 18 to join the U.S. Marine Corps.

Maj. Kirk served with honor for four years, stationed in Vietnam and elsewhere, and earned many awards for bravery, gallantry and marksmanship.

When Maj. Frank Kirk returned to the states in his last year in the U.S. Marine Corps, he reunited with Maj. Bonnie Kirk, who was an officer assigned to a corps in Providence, R.I. As he listened to her preach and contemplated what he would do after his Marine service ended, he says, "God revealed to me that nothing I had done so far in my life mattered as much as this, and that I would marry this woman." The two were married, Maj. Frank Kirk completed School for Officer Training,

and the couple received their first assignment together in 1974. They served in several corps in New England, ministering to their communities while raising their young family. Along the way, Maj. Frank Kirk earned his Masters in Business Administration from Husson College in Bangor, Maine, and Maj. Bonnie Kirk earned a bachelor's degree in sociology from the University of Maine and a Masters in Ministry from Mount Vernon Nazarene University.



Maj. Frank Kirk waits his turn in a relay race at the West Mound After School Learning Center.

This is not the first time the Kirks have lived in Ohio. They served as Area Coordinators for Akron, Ohio, in the mid-1990s. In 1998, they moved to Divisional Headquarters in Northeastern Ohio. Maj. Frank Kirk was Business Administrator and Maj. Bonnie Kirk held a position in her area of greatest passion, Leadership Development.

"I like to teach leaders how to disciple – how to be leaders and how to be stronger people in the Lord," she says.

The Columbus community has welcomed the Kirks, and they have proven to be gifted leaders and managers and compassionate ministers.

The Kirks have three biological sons as well as a son and daughter who came to live with them through their ministry in The Salvation Army. They are proud of the successes of their family, especially since both Majors Kirk came from broken homes.

"Maybe we did something right," says Maj. Bonnie Kirk.

Maj. Frank Kirk interjected: "Or maybe God's Grace is sufficient." ❖



THE SALVATION ARMY IN GREATER COLUMBUS

STAFF

**Major Frank Kirk**  
Divisional Secretary for Greater Columbus

**Major Bonnie Kirk**  
Associate Divisional Secretary for Columbus Area and Divisional Leadership Secretary

**Michelle Hannan**  
Social Services Coordinator

**Ken Van Brunt**  
Business Coordinator

**Erika Shemberg**  
Development Coordinator

**Jeanie Fisher**  
Development Director

**Alice Hohl**  
Community Relations Director

AREA CENTERS

**Citadel Worship and Service Center**  
Captains Michael and Debra Laro

**East Main Worship and Service Center**  
Captains Yuri and Lisa Marie Harrington

**West Mound Worship and Service Center**  
Captains Scott and Patricia Harvey

**Chapel at Worthington Woods Worship and Service Center**  
Lieutenants Greg and Keren Tuck

**Linden Service Center**  
Jan Lucas

**Adult Rehabilitation Center**  
Majors Lawrence and Naomi Shaffer; Major Margaret Allen

**Greenwood Lake Camp**  
Jonathan Klemanski,  
Camp Director

## PLANS GOING WELL FOR OUR NEWEST EVENT!

Need Knows No Season, The Army's luncheon at the Greater Columbus Convention Center Oct. 23, is shaping up to be a great kickoff to our busy holiday season.



We still have tables and individual tickets available for purchase. Please call Jeanie Fisher at 614.437.2145 to purchase tickets. The Honorary Chair is Gov. Ted Strickland. Awards will be presented to Sen. John Glenn (Ret.) and The Kroger Co.

The keynote speaker is Gen. Paul A. Rader, retired International General of The Salvation Army. Gen. Rader was chosen to speak because of his distinguished rank with the organization – the only American ever to hold the top position with The Army – and because of his highly regarded ability to articulate the mission and story of this great organization. 🍷

## CONTACT US

### THE SALVATION ARMY IN GREATER COLUMBUS

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## Volunteer Spotlight

# TYRREA BYRD

Tyrrea Byrd began helping The Salvation Army almost as soon as The Salvation Army helped her family. More than a decade ago, Byrd's mother, Marcia Blake, moved to Columbus and needed food at Christmas. She was referred to The Salvation Army's Christmas Cheer program, and asked her daughter Tyrrea to help her through the line with thousands of other recipients of food and gifts at the Ohio State Fairgrounds.

"As I helped her through the line, I began to cry looking at all those people helping someone less fortunate," Byrd says. At the end of the Christmas Cheer line, she asked how she could help the effort, and signed up to volunteer the next year.

After a few years of involvement, Byrd began to recruit more volunteers from her church, Hope Christian Ministries. As her children grew, she brought them along to help, too.

"It's one thing to tell them to help other people, but it's a difference when we show them. It helps them think outside of themselves."

Byrd says her children – an 18-year-old, 11-

year-old twins, and a 10-year-old – also begin to understand how the decisions they make now can affect them in life, determining whether they will be the ones helping others or in need of assistance. "It's helped them begin putting their own lives in perspective," she says.



Tyrrea Byrd shows off the fresh produce available as a substitute for canned vegetables.

Byrd now heads a group of about 20 people who volunteer for Christmas Cheer, organizing and passing out toys and food. She says her volunteers work three shifts straight.

Originally from Chester, Pennsylvania, Byrd moved to Columbus in 1989. She owns her own cake decorating business, Cakes by Tyrrea.

Recently, Tyrrea has been expanding her volunteer work with The Salvation Army. In August, she volunteered to help shoppers through the Choice Pantry at the East Main location. Byrd says she loves the feeling she gets from volunteering, and hopes her children feel the same way.

"I'm showing them how to be the servant that we need to be." 🍷

## GRANTS AND PARTNERSHIPS

The Salvation Army in Greater Columbus is pleased to announce the following generous contributions to our mission:

- ♦ \$20,000 from The Columbus Foundation for After School Learning Centers
- ♦ \$67,500 from the Thomas Lyle Williams Foundation for a Youth Outreach Coordinator at the Chapel at Worthington Woods
- ♦ \$237,000 from Franklin County Job and Family Services to provide job and career assessment and testing to eligible county residents
- ♦ \$535,800 from the U.S. Department of Housing and Urban Development for housing assistance for families in Delaware County

