

The Salvation Army in Greater Columbus
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(614) 221-6561
www.SalvationArmyColumbus.org

Today's Army

Reporting on the programs & services you support

(Page 1—Column 1)

Kicker: From Major Cain

DOING THE MOST GOOD

Beginning with this issue of *Today's Army* newsletter, you'll notice our logo has incorporated a new branding statement, *Doing the Most Good*. I want to emphasize, this is not just some catchy, new slogan or corny motto. *Doing the Most Good* is our **PROMISE to you!**

We promise that we will be:

Doing the Most Good with the resources entrusted to us from you, our donors.

Doing the Most Good to engage our volunteers in meaningful service.

Doing the Most Good to change the lives of those who benefit from our programs and services.

Doing the Most Good to strengthen families and improve our community through practical expressions of love.

Over the years, you've come to expect the best from The Salvation Army in all areas of our work and service. That will continue. Everyday and in every way, we are committed to *Doing the Most Good*. This is our passion and our promise!

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(Page 1—Cover Story)

Kicker: Adult Rehabilitation Center

PROVIDING HOPE AND HEALING TO THE HURTING



The Salvation Army's Adult Rehabilitation Center (ARC) meets the needs of men with drug or alcohol dependency. Services include individual, group, and career counseling; a 12-Step Recovery program; spiritual guidance; recreational activities; work assignments and loving support all within a residential setting. The facility is located at 600 South Front Street in Columbus, Ohio, and has an 83-bed housing capacity.

The six-month program takes in men from all walks of life, many of whom are referrals. In 2005, the ARC served 410 men, with 75 individuals successfully completing the program. “This program works, if you work with it,” says Intake Coordinator Richard Ellis.

Richard’s confidence is quite understandable when you consider that he is a graduate of the program. Ellis smoked crack cocaine for 15 years before reaching rock bottom and enrolling in the program to “escape the negative element” in his life. “Now, thanks to the LORD and the ARC, I have been clean for more than 19 months!” Working at the ARC is Richard’s way of giving back to the program that has given so much to him.

Resident Manager, Darren McKinney, has a similar testimony of how drug abuse had stolen his dreams and left his soul impoverished. “When I came to The Salvation Army, I was beat down and ready. I asked God to help me, and He put Richard in my life. God has been continually placing people in my life as I’ve gone through the program.” Darren, just like Richard, is a blazing example of the power of God to transform lives and of the impact The Salvation Army has made in rebuilding and repairing the bruised and broken.

Facing looming legal and drug problems, Patty Carter, checked into The Salvation Army’s Adult Rehabilitation Program (ARP) for women in Las Vegas. “I chose to go to the ARP, because I knew I was headed to prison, and I wanted to take God with me. Through the program, I learned that Jesus is the only way we can make it. So often we think we’ve lost God, but, in reality, He is always with us.” In time, Patti moved back to Columbus, Ohio and applied for a job with the ARC where she was hired as the sorting room supervisor. Within seven month, Patty, with twenty years of retail management experience, was the clear candidate to fill the position of Thrift Store supervisor.

[Photo Caption: Richard Ellis, Darren McKinney (resident manager), Patricia Carter (store supervisor), Chuck Snider (warehouse supervisor) and Major Lawrence Shaffer]

[Pull Statement: “The program works, if you work with it!”]

{**Bob/Todd:** This ARC article will continue on Page 2—Column 2 as space dictates. We can even include the picture of the ARC sign and “pull statement” to fill in extra space.}

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AUTOMATED DONATIONS

It’s now easier than ever to support The Salvation Army in Greater Columbus. Our new **Automated Donation Program** means never again having to write a check, lick an envelope, or use a stamp for donations!

Using our simple application form, you can make an automatic monthly donation from your bank or credit card account to The Salvation Army. Here's how:

- ▶ On the form, select checking, savings or credit card account
- ▶ Specify the amount you want to donate every month
- ▶ Indicate whether your donation can be used for a specific program or wherever needed

The donation will be transferred from your account to ours on the date you indicate on your form. All donations support your local Salvation Army.

To get started, contact Erika Shemberg at (614) 437-2146, or eshemberg@use.salvationarmy.org. Thank you for your generous support!

HOW CAN YOU HELP?

Our food pantries are **always** in need of donated items. Food items include: Beans, Carrots, Cereal, Cheese, Chicken, Eggs, Flour, Fruit (canned, dried), Hamburger helper, Infant Formula, Mashed potatoes, Meat (frozen), Milk (canned or powder), Noodles, Peas, Rice-a-Roni, Salt, Soup, Spaghetti Sauce, Sugar, Stuffing, Tomatoes, Tuna helper, Vegetables (canned), Whole wheat items.

Non-food items include: brushes, combs, conditioner, deodorant, diapers, lotion, shampoo, soap, toilet paper, toothbrushes, toothpaste, and ziplock sandwich bags. Please contact us for information on drop off locations. Thank you.

{**Bob/Todd**: Feel free to amend this list as space dictates.}

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(Page 2—Column 2)

{This is a continuation from Page 1 Cover Story}

THE ARC—PROVIDING HOPE, CHANGING LIVES

Deck: (Continued from Page 1)



The ARC does not receive any state or federal funding, but relies solely upon the proceeds from the resale of items donated to them. Gently used clothing, furniture and small household items are resold at reasonable prices in The Army's seven area Thrift Stores. According to Major Lawrence Shaffer, ARC Administrator, "The winter months are particularly stressful for us because our clothing donations are down. We **urgently** need people to donate clothes to the ARC."

The ARC is changing lives and making a difference everyday, one person at a time. Through your generous, tax-deductible support, they can continue to provide a haven of healing and hope for those who are hurting.

To locate a drop off box or Thrift Store nearest you, or to schedule a pickup, please call **1-800-95-TRUCK**. If you know someone who would benefit from this program, have them contact Richard Ellis, Intake Coordinator at (614) 221-4269, ext 361.

Please help the ARC . . .

- By donating gently used clothing and/or furniture.
- By becoming a mentor or volunteer.
- By coordinating a corporate or neighborhood clothing drive.

For more information, contact the ARC at (614) 221-4269.

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(Page 2—Column 3)

Kicker: Disaster Relief Update

BEYOND THE STORMS

In 2005, The Salvation Army immediately responded to Hurricanes Katrina, Rita and Wilma, serving the needs of survivors. To date, The Salvation Army has received \$336 million in donations nationally. In the central Ohio community, we have received generous donations totaling \$799,490. One hundred percent of the funds collected were used toward disaster relief to help those directly affected.

As of March 3, 2006, The Salvation Army has:

- ▶ Assisted a total of **1,613,603** Individuals
- ▶ Served **5,592,548** Hot Meals and **8,133,266** Sandwiches, Snacks & Drinks
- ▶ Distributed **165,353** Cleaning Kits
- ▶ Distributed **215,337** Food Boxes
- ▶ Ministered through Pastoral Care to **274,575** Individuals
- ▶ Registered and begun helping with **276,097** Social Services Cases

Thank you for helping us to help OTHERS.

STRIKE A DIFFERENCE!

MARK YOUR CALENDAR. The 2nd Annual *Strike A Difference* Bowl-a-Thon will be held on Saturday, May 20, 2006 from 1:00 to 4:00 pm at The Columbus Square Bowling Palace. Help us to make this FUNdraising event a “striking” success. Visit our website, or contact Oather Talley at (614) 437-2138.



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(Page 3—Feature Article)

Kicker: Planned Giving

RETIREMENT AND ENDOWMENTS: LOOKING AHEAD



All of us need to plan for the future—especially when it comes to retirement funds. It is quite clear that Social Security benefits will not be enough to provide for our day-to-day needs. Supplemental funds will be needed to make ends meet.

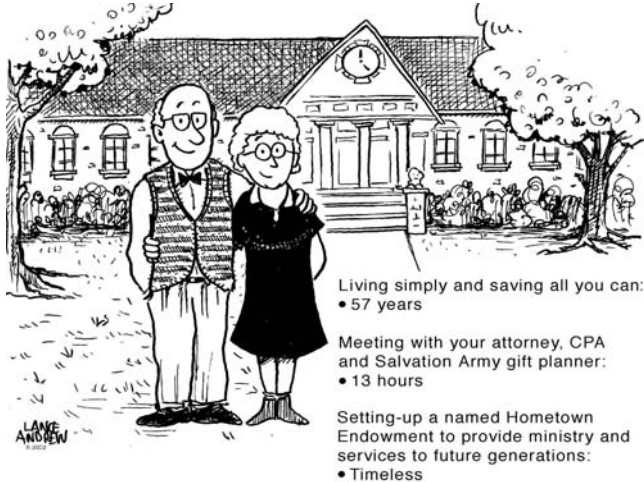
Nonprofit organizations must look to the future as well. We realize that building up an endowment is the only way to prepare adequately for the uncertainties that lie ahead. To rely on annual gifts alone is a risk.

The Salvation Army is building a strong local endowment. We are preparing now to meet our known and unknown financial needs. If you are retired or currently building a retirement fund, you understand the importance of this kind of planning. We invite you to join us in this process. Here are some possibilities to consider:

1. Include The Salvation Army as a primary or secondary beneficiary of your retirement funds—depending on the needs of your spouse. That way, when you (and your spouse) are gone, the remaining retirement assets will flow into our endowment program without being hit by any estate or income taxes. The principal of your fund will continue to be preserved to provide income for future needs at the Army.
2. Transfer real estate or other appreciated assets to a life-income gift vehicle, such as a charitable remainder trust or gift annuity. The asset will then be sold (tax-free) and the proceeds reinvested to gain both income and appreciation. You will receive regular disbursements from these funds

during your life or for a set term. Upon death or the end of the trust term, the remainder can be used to create or support our endowment.

3. Include a bequest in your will or trust to fund our local endowment.



INCLUDE THE SALVATION ARMY IN YOUR ESTATE PLANNING

To include us in your estate plan and ensure your gift is used to support those who are in need in Central Ohio, please contact our Planned Giving Director, Marc Littlecott at 1-888-633-1962 or (614) 437-2145, or log onto www.SalvationArmyColumbus.org. Correct wording is necessary to assure your intent is realized locally.

[**Photo Caption:** Marc Littlecott]

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DOING THE
MOST GOODSM

The Salvation Army in Greater Columbus

STAFF *

** Unchanged from Previous Issue*

AREA CENTERS

Citadel Worship and Service Center

Captains Justin and Katherine Longcoy

Captain John Dove

East Main Worship and Service Center

Captains Yuri and Lisa Marie Harrington

West Mound Worship and Service Center

Captains Scott and Patricia Harvey

Chapel at Worthington Woods Worship and Service Center

Lieutenants Greg and Keren Tuck

Linden Service Center

Jan Lucas

Adult Rehabilitation Center

Majors Lawrence and Naomi Shaffer

Major Margaret Allen

Greenwood Lake Camp

Jonathan Klemanski, Camp Director

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Kicker: Staff Spotlight

JEANIE FISHER



The spotlight is on our new Development Director, Jeanie Fisher. Jeanie's belief of "doing the most good" in serving the people of our community, has been a natural fit at The Salvation Army.

Born in Columbus, Ohio, Jeanie received an Education Degree in Human Ecology from The Ohio State University. She was an Advertising Consultant with *Columbus Business First* for 15 years, where she assisted businesses in growing their market share through public relations, advertising and cause-related marketing.

Jeanie's professional affiliations include The Association of Fundraising Professionals, The Worthington Estate Planning Council and the Columbus Chamber of Commerce.

Jeanie's goals include engaging individuals and corporations with The Salvation Army, sharing our story and working with donors to sustain and grow our various programs and services. When not working for The Salvation Army, this energetic "go getter" loves traveling, cooking and entertaining.

[**Photo Caption:** Jeanie Fisher]

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(Page 4—Column 2)

Kicker: Advisory Board News

WELCOME ON BOARD



Our newest Board Member, Troy Gabriel, is a lifelong resident of Franklin County. He graduated from Franklin Heights High School, where he wrestled and played on the football team. In 1988, he earned his Bachelor's Degree in Business Administration from Capital University and in the same year married Vonda, his wife of eighteen years. While in high school, he began working for his family's business, Sam's Equipment Rental. Within nine years, he helped grow the business from one location to five.

In 1992, Mr. Gabriel founded TTG Properties, a real estate development company with holdings in Ohio and Florida. In 2002, he founded Gabriel Logan LLC, a store fixture manufacturing company located in Logan, Ohio, which has 85 employees and serves large retailers across the USA. Troy is a Director of The Citizens Bank of Logan which has multiple branches in Southeastern Ohio.

In addition to his various business enterprises, his interests include fishing, hunting, boating, culinary arts and horses. We welcome Troy to the Board.

[**Photo Caption:** Troy Gabriel]

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(Page 4—Column 3)

Kicker: Volunteer Spotlight

LARRY RINEHART



Larry Rinehart has been a volunteer with The Salvation Army for five years. His association began in response to a notice that was sent to his office asking for volunteers to help with Christmas Cheer. As has been the case with many people who have spent time serving during Christmas

Cheer program, the thing that endeared the program to Larry's heart was seeing the joy on people's faces and realizing that he was actually making a difference in someone's life.

During Christmas Cheer, Larry serves as an announcer at the two-day gift and food giveaway. It is Larry who officially greets the thousands of waiting clients seated in the auditorium. He explains to them what to expect as they go through the distribution lines. The job calls for Larry to "entertain" the masses, to be personable, and to help the program run smoothly.

By day, Larry manages Rinehart Tower Service, a family-owned business which his dad began in the 1940s. Larry has been running the company for 15 years. In the business of erecting radio, television and cellular towers, Larry manages 12 employees. Thank you, Larry!

JOIN THE ARMY

In 2005, The Salvation Army in Greater Columbus responded to more than 56,100 requests for service from people in need. How? In part, through the generous support from volunteers and people like you. **For more information on volunteer opportunities, please contact Erika Shemberg at 614.437.2146 or eshemberg@use.salvationarmy.org.**

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(Place Wherever Space is Permitting)

SAVE THE DATE

21st Annual "God and Country" Concert

Featuring Broadway trumpeter Chris Jaudes & the Brass Band of Columbus

Saturday - April 22, 2006 - 7:30 pm

Capitol Theater at the Vern Riffe Center

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